

**B.V. Patel Institute of Business Management, Computer & Information Technology,
Uka Tarsadia University**

Date: 07/02/2018

Expert Session on Memory Technique

Skill Development Center of Uka Tarsadia University arranged a special session on Memory Techniques on 07/02/2018 for Soft Skill Course of First Year BBA and B.Com (Computer Applications) students. Session was conducted by renowned memory technique trainer Mr. Kamlesh Thakkar. 280 students of first year BBA and B.Com of the institute has attended the session.



Trainer has demonstrated and suggested many techniques to students for how to memorize the things easily. Techniques like storytelling, association method, illogical linkage etc. were discussed by the trainer. He focuses on various other aspects like how to make study easy and remove mental, emotional and mechanical blocks.

Overall the whole session was very useful to students for make study easy and interesting. Students have given positive feedback about the session as well as they demanded about more session in future too.